

Taking meaningful  
climate action  
is simple.

# CarbonCover 365

**There is a critical need to take action on climate change and we all have a responsibility to reduce our impact on the planet.**

However, completely reducing your carbon footprint isn't easy. Especially when we consider factors such as the construction of the buildings we live and work in, the production of the food we eat, and ultimately the air we breathe – there will always be some emissions that remain unavoidable.

Choosing CarbonCover 365 is a quick and simple solution to offset your annual carbon emissions. Greenfleet will plant local, native forests to offset the average amount of carbon dioxide that each Australian contributes annually into the atmosphere.

- **CarbonCover 365 offsets 23 tonnes of CO<sub>2</sub>-e – the average annual carbon emission of each person in Australia.**
- **For \$1 a day, you'll be growing climate hope.**
- **CarbonCover 365 includes a global citizen contribution.**

## How we manage the carbon in CarbonCover 365

**We calculate average annual emissions in Australia.**

CarbonCover 365 is based on the carbon dioxide equivalent of 23 tonnes. This is the average amount of carbon emitted for each person in Australia. To calculate this annual per-person average, we partnered with the Energy Transition Hub at the University of Melbourne and followed Australian and international standards.

The 23 tonne total includes the activities that produce emissions and use energy (in your home, your work and in public spaces) and domestic travel emissions (including domestic flights and car travel).

**We ensure our forests absorb enough carbon.**

CarbonCover 365 funds native reforestation projects. Native forests absorb carbon dioxide from the atmosphere, while also restoring habitat and increasing biodiversity. The carbon Greenfleet forests absorb is not traded or on-sold and is protected legally for up to 100 years.

To calculate the carbon that each forest will absorb, we use the Australian Department of the Environment's Full Carbon Accounting Model to estimate the carbon that will be absorbed at each planting site.

After planting, we use aerial photography and return regularly to track the development of the new forest. If we find that an area is falling behind, we will replace or replant in another location to ensure the complete absorption of at least 23 tonnes of carbon for your CarbonCover 365.



Just \$1 a day

offsets your

carbon emissions.

### We protect your carbon offset.

We make sure the forest is protected from land clearing, harvesting and house construction through a legal mechanism called a Carbon Abatement Interest. The CAI is a legally binding 'encumbrance' on the title of the property that protects the forest even if the land is sold. This on-title protection lasts for up to three generations.

Established native forests are resilient and can survive dry periods, fire and pests. However, if natural disasters such as fire, floods and drought, or browsing by animals such as rabbits or deer damage the trees that we have planted for you, we will replace them or replant in another area.

### We make sure we plant the right trees, in the right way.

Since 1997, Greenfleet has planted more than 9.2 million native trees across 500 biodiverse forests in Australia and New Zealand.

We always plant a range of species that will provide the foundation from which a complex forest will emerge. We choose the appropriate local canopy and understory species for each bioregion, basing our planting plans on the government-approved best practice guidelines and referencing the local landscape. We also find local species that are flourishing in hotter and drier locations.

By including locally adaptive species in our planting, we ensure a resilient forest that will thrive over the next 100 years. We return regularly to each planting during the establishment phase to check the health and growth rate of the trees and look for signs of emerging forest complexity, such as forest birdlife.

### A high-quality supply chain and planting process.

In each planting location we buy and hire local. This includes buying seedlings from local volunteer groups to complement the bulk purchases from local nurseries, as well as hiring skilled planting teams from the local community.

In addition to the trees we plant for you, we also plant additional trees to offset the carbon we generate during planting. Once the trees are securely established, we return to recover any tree guards for reuse or recycling.

### Restoring local ecosystems and communities.

Your CarbonCover 365 offset will help restore local ecosystems and communities.

Restoration of ecosystems occurs as the growing forest contributes to better soils, healthier rivers and the recharging of ground water. The developing forests increase the habitat for Australia's unique flora and fauna.

Restoration of communities occurs as forests deliver ecosystem benefits such as increased and improved drinking water for people and shelter for animals. Economic restoration flows from the multi-million-dollar investments we make locally on seedlings, equipment hire, and wages that strengthen the economic resilience and social cohesion of local communities.

### Helping our neighbours capture carbon and restore their land.

Greenfleet has a strong commitment to plant only in Australia and New Zealand, but we also recognise that climate change is a global issue. For this reason, CarbonCover 365 includes a global citizen contribution to an aligned organisation that is doing similar work in our region.

CarbonCover 365 is provided by Greenfleet, a trusted Australian charity. We have been planting trees for more than 22 years.

Together, we can grow climate hope.

Start today at [greenfleet.org.au/carboncover365](https://greenfleet.org.au/carboncover365)

Contact us Phone: (+61 3) 9642 0570 Email: [carboncover365@greenfleet.com.au](mailto:carboncover365@greenfleet.com.au) Mail: PO Box 16011, Collins St West, VIC 8007

\* The research underpinning the development of the offset calculator was peer reviewed by the Energy Transition Hub at the University of Melbourne

\*\* Please note that in line with international standards, international flights have not been included. If you are travelling overseas you can also offset your flights with Greenfleet.