

PARTNER WITH GREENFLEET, FUNDRAISE FOR THE ENVIRONMENT

- 🍃 ALIGN YOUR VALUES WITH A LEADER IN ENVIRONMENTAL SUSTAINABILITY
- 🍃 MAKE A REAL DIFFERENCE TO THE AUSTRALIAN LANDSCAPE
- 🍃 HELP PROTECT OUR NATIVE WILDLIFE

Greenfleet is an environmental charity and Australia's first carbon offset provider. Since 1997, we have been working to offset carbon emissions by planting native forests that soak up carbon dioxide from the atmosphere as they grow.

As well as offsetting carbon emissions, native forests have a positive effect on the landscape by reducing erosion, soil salinity and providing a safe habitat for countless animals and insects that are crucial to a healthy ecosystem.

Together we can help grow a better future

We love companies that align with our core values.

Often fundraising involves the use of the Greenfleet trademarked logo and we like to ensure that all activities advertised by the corporation are clear and correct. We therefore ask those companies who wish to sell products or services and generously donate the proceeds to Greenfleet to approach our team first.

Thank you for helping Greenfleet continue the work we do. We look forward to working with you.

This corporate fundraising and promotional guide outlines your responsibility as a Fundraiser and gives you the tools to start making a difference today.



SEE THE DIFFERENCE YOU CAN MAKE ON THE GROUND:
BATTERY CREEK IN 2004 (top) AND 10 YEARS LATER IN 2014 (bottom).

FUNDRAISING GUIDELINES

IMPORTANT INFORMATION

Thank you for your interest in raising funds for Greenfleet.

These guidelines have been developed to assist corporate organisations (The Fundraiser) that are planning to fundraise on behalf of Greenfleet through the sale of products, services or through a promotional campaign.

Please make sure to read these guidelines as they outline the responsibility of the Fundraiser, as well as how Greenfleet can support your fundraising efforts.



The Fundraiser must meet the requirements of relevant Australian and state laws and regulations.

For instance, if you plan to raise more than \$10,000 in Victoria you need to register as a fundraiser with the Consumer Affairs Victoria (www.consumer.vic.gov.au).

For more information visit the ATO's website:
<https://www.ato.gov.au/non-profit/gifts-and-fundraising/state,-territory-and-local-government-requirements/>



It is a legal requirement in many states for an organisation intending to fundraise for charitable purposes to hold an authority to fundraise.

Prior to starting the fundraising promotion, make sure to submit an application form for Authority to Fundraise to Greenfleet. The fundraising activity can only commence once you have received the letter of Authority to Fundraise from Greenfleet.



All monies raised must be forwarded to Greenfleet within 14 days from the date of the promotion terminating (or as agreed).

Payment options:

- online using your credit card or via BPay visit www.greenfleet.com.au
- by cheque to Greenfleet Trust Fund, PO Box 16011 Collins Street West, VIC 8007.



The fundraising activity, including the financial aspects, record keepings and management of the promotion is conducted in the Fundraiser's name and is the sole responsibility of the Fundraiser.



Greenfleet's insurance policy does not cover activities conducted by outside organisations and groups. The Fundraiser must ensure all appropriate and required insurance cover is organised before the fundraising activity takes place.



If your fundraising activity will be taking place in a public area, remember to check with local authorities and obtain any required permits.



Greenfleet is not able to take a coordination role in your activity, such as soliciting prizes, organising publicity or celebrities, assisting with ticket sales or providing goods and services to assist the Fundraiser in running the activity.



The use of the name and logo of Greenfleet will only be permitted once you have been granted with written authority to fundraise. The logo is available upon request and the Fundraiser will be authorised to use this logo in line with the guidelines which will be provided.

All promotional material must be approved by Greenfleet prior to it being printed or distributed.

The Fundraiser must make it clear in all their dealings with the public, sponsors and supporters that they are not employees or agents of Greenfleet, nor are they acting in another other representative capacity.



It is the responsibility of the Fundraiser to ensure the fundraising activity is profitable (the event must generate an income value that is higher than the expense value incurred).



APPLICATION FORM TO RAISE FUNDS FOR GREENFLEET

FUNDRAISER'S DETAILS

Contact name:

Organisation name:

Address:

Suburb: State: Postcode:

Phone: Mobile:

Email:

Website:

FUNDRAISING INFORMATION

Name of fundraising campaign:

Description:

.....

.....

Start date : Finish date:

Fundraising method: Donations Sale of items Ticket sales Other:

FUNDRAISING PROMOTION

How do you you plan to advertise/promote the campaign?

.....

.....

.....

Website or URL to page promoting this campaign: http://.....

I would like to request the following support from Greenfleet:

'Proudly supporting Greenfleet' logo
(must not represent more than 10% of the promotional area)

Inclusion on the Greenfleet website in the promotional partner listing

Please attach proposed marketing material associated with this fundraising activity.

SIGNATURE

Have you read Greenfleet's fundraising guidelines, understood them and will abide by them? Yes No

Signature: Date: