



## **MEDIA RELEASE**

**Tuesday 21 October 2014** (for immediate release)

### **New Greenfleet partnership with Car Next Door delivers the 'holy trinity' of emissions reductions**

Australia's first neighbour-to-neighbour car sharing network has committed to offset its carbon emissions with Greenfleet.

Car Next Door, a 'car matchmaking service' that connects people who have a car with people who need to borrow one, will offset every kilometre that its customers drive by helping Greenfleet plant native forests.

"There is a strong alignment of values between Greenfleet and Car Next Door – with both companies providing a practical solution that empowers people to take action on climate change. Car Next Door is showing Australians how simple it is to reduce our emissions – and offset the rest," says Wayne Wescott, Greenfleet's Chief Executive Officer.

Car sharing networks are emerging as an effective way to unlock the 'idling capacity' in existing motor vehicles, while also reducing carbon emissions.

"We established Car Next Door to reduce the amount of carbon going into the atmosphere," says Will Davies, Chief Executive Officer of Car Next Door.

"Sharing existing cars reduces the number of automobiles needed to be manufactured – and we know the embodied emissions created during the manufacturing process typically match or even exceed exhaust pipe emissions over a car's lifetime.

"Research also tells us that car sharing encourages both borrowers and lenders to use cars less often, as they are more aware of the cost of driving.

"By offsetting our emissions, we are creating a 'holy trinity' of emissions reduction. We believe this new initiative will be well-received by our customers as yet another reason to use Car Next Door," Mr Davies says.

"Greenfleet's forests are permanent and self-sustaining, so Car Next Door customers can drive knowing they are contributing to forests that will be standing in 100 years and leave a legacy for future generations," Mr Wescott concludes.

#### **About Greenfleet**

Greenfleet is Australia's most trusted source of biodiverse carbon offsets. As an environmental not-for-profit organisation, Greenfleet's mission is to protect our climate by restoring our forests. Since 1997, Greenfleet has planted more than 8.5 million native trees across Australia – creating 400 native and biodiverse forests. Greenfleet services many of Australia's top listed companies, and is supported by thousands of individual Australians. Visit: [www.greenfleet.com.au](http://www.greenfleet.com.au)

#### **About Car Next Door**

Car Next Door is Australia's first neighbour-to-neighbour car sharing service. Car Next Door turns any car into a share car by providing the insurance, in-car technology, and online booking platform you need to make sharing cars with your neighbours safe and easy. Car Next Door helps people to save money, build community, and help the environment. Its community-powered car sharing. Visit: [www.carnextdoor.com.au/](http://www.carnextdoor.com.au/)