



MEDIA RELEASE

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Smartsalary customers help Greenfleet to plant one million trees

A long-term commitment to sustainability from one of Australia's largest outsourcing salary package companies has helped Greenfleet to plant one million native trees, offsetting carbon emissions and growing the nation's green infrastructure.

Since 2008, Smartsalary has been partnered with not-for-profit organisation Greenfleet to offset the emissions generated by the thousands of vehicles leased by its customers.

A planting day held on Friday 12 June officially recognised the one millionth tree funded through Smartsalary's 'Purple Meets Green' program.

Through the program, customers make a fortnightly pre-tax donation of \$2.42. Greenfleet is able to plant 17 native trees for each annual donation, rejuvenating hundreds of hectares of native forests around Australia.

"With Smartsalary's support, Greenfleet's carbon offsetting program is reducing the impacts of climate change, improving biodiversity and creating stronger, more sustainable communities," says Greenfleet's Chief Executive Officer, Wayne Wescott.

"Smartsalary's commitment is more than financial. The Smartsalary team is absolutely committed to environmentally-responsible business practices, and supports Greenfleet's regular planting days. The results of this commitment is self-evident – with Smartsalary's efforts resulting in forests five times the size of Centennial Park in Sydney," says Smartsalary's Chief Operating Officer, Dave Adler.

In 2014, Smartsalary was awarded the Huon Award by Greenfleet to acknowledge its commitment to sustainability.

"We applaud Smartsalary and its customers for investing in practical, on-the-ground projects that tackle climate change while building the green infrastructure we need for our nation's future," Mr Wescott concludes.

Note to editors

High res images of the tree planting are available on request.

About Greenfleet

Greenfleet is Australia's most trusted source of biodiverse carbon offsets. As an environmental not-for-profit organisation, Greenfleet's mission is to protect our climate by restoring our forests. Since 1997, Greenfleet has planted more than 8.5 million native trees across Australia – restoring more than 400 native and biodiverse forests. Greenfleet services many of Australia's top listed companies, and is supported by thousands of individual Australians. Visit: www.greenfleet.com.au

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