



MEDIA RELEASE

INSERT (for immediate release)

Tasmanians look to take practical action on climate change

As Hobart gears up for the Sustainable Living Festival, locals are looking to take practical action on climate change.

Greenfleet, a proud partner of the Festival, will be working with Tasmanians to show them how to offset their emissions and invest in Australia's 'green infrastructure'.

Since 1997, Greenfleet has partnered with organisations and individuals to plant more than 8.5 million native trees across Australia – creating 400 native and biodiverse forests.

Yoga teacher, poet, general practitioner and local resident Dr Arjun von Caemmerer has been offsetting the emissions from his car for eight years.

"Even though I don't drive long distances, there are times when I simply must use a car. I feel more comfortable about my impact on the environment knowing that I am offsetting the emissions with Greenfleet," Dr von Caemmerer says.

As the owner of the Hobart School of Iyengar Yoga, Dr von Caemmerer says both reducing and offsetting carbon emissions reinforces the school's values.

"Consciousness of our environment and our impacts upon it are part of the practice of yoga. Carbon offsetting is consistent with yogic principles", he says.

Hannah Gadd was compelled to take action when she was inspired by a documentary on deforestation in the Amazon.

"Giving is part of our family's philosophy, and we saw investing in Greenfleet as a great way to support reforestation in Australia. With a nine-month-old daughter, I'm also keen to support projects that preserve the planet for future generations," Mrs Gadd says.

Todd Houstein from Sustainable Living Tasmania says the festival will feature more than 80 sustainability stalls, an array of practical workshops and demonstrations, and the chance for people to meet like-minded people and swap ideas."

"We'll be addressing both simple and complex sustainability issues, and are proud to be partnering with Greenfleet to offset the emissions we generate from our own vehicles during the Festival" Todd Houstein says.

"Greenfleet is helping people take practical action on climate change and live more sustainably, while also enhancing the value of farms, enriching biodiversity, protecting endangered species and building the green infrastructure we need for our nation's future," says Greenfleet's Chief Executive Officer, Wayne Wescott.

Media interviews and images

Interviews with Wayne Wescott, [name] Arjun von Caemmerer and Hannah Gadd are available on request. Images also available on request. Please contact Karen Jamal on 0412 179 135 or karen@kcommunications.com

About the Sustainable Living Festival

The Sustainable Living Festival will be held from 31 October to 1 November 2015 at Prince's Wharf 1, Hobart Waterfront. The Festival is organised by Sustainable Living Tasmania. See: www.slt.org.au/festival

About Greenfleet

Greenfleet is Australia's most trusted source of biodiverse carbon offsets. As an environmental not-for-profit organisation, Greenfleet's mission is to protect our climate by restoring our forests. Since 1997, Greenfleet has planted more than 8.5 million native trees across Australia – restoring more than 400 native and biodiverse forests. Greenfleet services many of Australia's top listed companies and is supported by thousands of individual Australians. Visit: www.greenfleet.com.au